

HEARTLAND PAYMENT SYSTEMS

Date: December 2013
Location: Princeton, New Jersey
Size: 24,000 SF
Description: Architecture and Interior Design

Heartland Payment Systems, a national leader in credit card processing, sought JZA+D's assistance when the company outgrew two office spaces at two Princeton locations. After a comprehensive programming phase, JZA+D assisted in determining that the executive office would remain in downtown Princeton, one of their current locations, and a new site would be sought for the marketing and accounting departments.

JZA+D prepared test-fits for Heartland at multiple sites and assisted the project management team in evaluating each work letter in order to select the final site. We also researched furniture options and prepared furniture specifications to aid in the bidding process, and to ensure a cohesive interior design.

Presenting a strong corporate identity was paramount in the design process. Heartland's branding was reinforced through careful finish selections, incorporating the logo colors and quotes from the corporate mandate throughout the space.

A crisp, modern design aesthetic has been employed to create a timeless design for the growing corporation.

